

March 24, 2011

Dear Potential Sponsor:

The Bourbonnais Township Park District is hosting a Special Event called “Dog Day Afternoon”. This event will take place at the Perry Farm Park on Sunday, May 15 from 12:00 – 4:30 p.m.

Dog Day Afternoon targets dog owners and lovers alike. The Park District knows just how important dogs are to their families and this special event is just for them. Exhibitors with experts will be available to answer questions about your dog. Prizes, raffles, free gifts, and shopping will be available for people and an abundance of doggie treats on hand for your dog. There will be games and activities for you and your dog to participate in and don’t miss out on our Doggie Costume Contest. Many professionals will also be on hand with demonstrations throughout the day to show just how much dogs help people in their everyday lives. These are just a few of the exciting events at Dog Day Afternoon.

The Bourbonnais Township Park District would like to extend to your business the opportunity to be a sponsor of this growing event. This event has become a highlight of the county, bringing in over one thousand participants and spectators from several counties in this state. Various levels of sponsorship opportunities are explained in the attached letter.

Please take a minute to review the various sponsorship packages that are available to you and your business. If you have any questions don’t hesitate to call the Park District at 815-933-9905 or call Donna Nadeau at 815-252-6200 (cell) or 815-939-7844 (home).

Thank you in advance for your support and I look forward to working with you.

Sincerely,

Phil Vargas
Recreation Supervisor
Bourbonnais Township Park District

Dog Day Afternoon

Sponsorship Opportunities 2011

Dog Event Sponsor - \$500 Sponsorship package includes, company logo included on all promotional materials and advertising, company banner at the event (provided by company), and company logo in event program to be passed out at gate admission, and a vendor booth space if so desired.

Dog Demo Sponsor - \$250 Sponsorship package includes, company listing as sponsor on all promotional materials and advertising, company listing in the event program book to be passed out at gate, company banner at event (provided by company), and a vendor booth space if so desired.

Dog Game Sponsor - \$100 Sponsorship package includes, company listing in event program to be passed out at the gate, company banner to be hung at the event (provided by company), and a vendor booth space if so desired.

Other Donations – We will entertain any other denomination of donation as well as products that will help make this event a community success.

**Sponsorship commitment must be received by Friday, April 29 to be added to advertising and promotional materials.

**YOUR TIME AND CONSIDERATION ARE GREATLY APPRECIATED!
HAVE A GREAT DAY!**

Business Name _____

Address _____ **City/St/Zip** _____

Phone _____

Sponsorship Package _____

**Mail form and check to: Bourbonnais Township Park District
459 N. Kennedy Dr.
Bourbonnais, IL. 60914**